



# **47<sup>th</sup> EUROPEAN CONFERENCE ON VISUAL PERCEPTION**

**24 - 28 AUGUST 2025**

**MAINZ, GERMANY**

JOHANNES GUTENBERG  
UNIVERSITÄT MAINZ



# WELCOME

*It is a great pleasure to invite you to participate in the European Conference on Visual Perception at the University of Mainz, Germany. The 2025 conference is being organized by the Department of Experimental Psychology of the **Johannes-Gutenberg University in Mainz**.*



The **European Conference on Visual Perception** is an annual meeting devoted to the scientific study of human visual perception.

ECVP has been held annually since 1978. It attracts a wide variety of attendees from such fields as Psychology, Neuroscience, Cognitive Science and Computer Vision, as well as researchers from all career stages. Students and early-/mid-career researchers are particularly welcome. The meeting is held in a different European location each year.

Sponsorship of the conference is a great way to raise your brand profile with researchers in the field and meet your organizational goals, such as diversity and inclusion targets.

The conference provides a forum for presenting and discussing new developments in the disciplines of Psychology, Neuroscience, Cognitive Sciences and Computer Vision related to the scientific study of visual perception. Empirical, theoretical, and applied perspectives are all encouraged.

Three plenary lectures will be given by distinguished speakers. In four parallel sessions with hundreds of talks and posters, all researchers will have the opportunity to present their projects and data. They will also be offered to organize or participate in a symposium, and to host or attend a tutorial. In addition, researchers can also raise the profile of visual perception via the popular Illusion Night.

Substantial amounts of time are devoted to poster sessions to give ample time for networking.

# SCOPE OF THE CONFERENCE

Visual Perception and vision-related research is of relevance to many disciplines, including (but not limited to) philosophy, psychology, neuroscience, medicine, biology, computer vision and graphics, light and light technology, and sports and rehabilitation. Accordingly, the conference features research on fundamental questions about the functioning of the perceptual system as well as more applied perspectives on how these findings can be used to maintain and improve health, safety and develop effective assistive technologies.

The conference is of interest to those working in the areas of Psychology, Neuroscience and Cognitive Science, attracting > 1,000 delegates annually.

## Conference topics will include:

- Attention
- Applied vision
- Binocular vision & rivalry
- Clinical vision
- Colour & illumination
- Computer vision
- Crowding
- Depth perception & stereovision
- Development & ageing
- Face perception
- Illusions
- Lightness & brightness
- Motion
- Multisensory processing
- Object Recognition
- Perception & action
- Perceptual learning
- Perception organization
- Scene perception
- Shape perception
- Spatial vision
- Surface, texture & material perception
- Time perception
- Vision & auditory perception
- Vision & haptic perception
- Visual cognition
- Visual consciousness & awareness
- Visual memory
- Visual search



*The Local Organizing Committee of the European Conference on Visual Perception wishes to encourage you to consider exhibiting at or sponsoring this event.*

*We look forward to confirming your participation and welcoming you to Mainz!*



## VENUE

### **Johannes Gutenberg-Universität Mainz**

Saarstraße 21  
55122 Mainz  
GERMANY

[www.uni-mainz.de](http://www.uni-mainz.de)

## ORGANIZERS

The conference is being organized by the Institute of Psychology (Department of Experimental Psychology) at the Johannes- Gutenberg University in Mainz. The Institute of Psychology provides an exciting and vibrant research-led learning environment for both undergraduate and postgraduate studies.

**Website:** <https://ecvp2025.uni-mainz.de>

# SPONSORSHIP OPPORTUNITIES

*Please note that these opportunities are guidelines, not set in stone. If you would like to tailor a sponsorship opportunity, please let us know and we will be happy to discuss your requirements.*

## Sponsoring Package A

**5,000.00€ +VAT**

### What's Included

- Two full delegate registrations including passes to all social events
- Exclusive advertisement and exhibition stand at Welcome Reception and Illusion Night
- Logo and website link included in all email correspondence to attendees
- Opportunity to put up banner or exhibition stand
- Opportunity to add to welcome bag
- Sponsor's logo and description on ECVP website
- Sponsor's logo in conference app

## Sponsoring Package B

**3,000.00€ +VAT**

### What's Included

- One full delegate registration including passes to all social events
- Logo and website link included in all email correspondence to attendees
- Opportunity to put up banner or exhibition stand
- Opportunity to add to welcome bag
- Sponsor's logo and description on ECVP website
- Sponsor's logo in conference app

## Sponsoring Package C

**1,800.00€ +VAT**

### What's Included

- One full delegate registration including passes to all social events
- Sponsor's logo and description on ECVP website
- Sponsor's logo in conference app

## Sponsoring Package D

**600.00€ +VAT**

### What's Included

- Sponsor's logo and description on ECVP website
- Sponsor's logo in conference app

# SPONSORSHIP OPPORTUNITIES

*Other possible Sponsorship Opportunities may include:*

## **Sponsorship of the Illusion Night - 2,500.00€ +VAT**

- Inclusion of tag line on programme, e.g. Company X has sponsored this event.
- Logo included on website
- Invitations to the welcome reception and dinner
- Opportunity to welcome guests (short speech)
- Company branding, such as pop-up banners placed in venue

## **Sponsorship of Student Places - price on application**

- Inclusion of tag line on programme/website, e.g. Company X has sponsored 10 student places at this event./These places have been sponsored by Company X .
- Logo included on website
- Anonymized report provided by students supported

## **Sponsorship of Delegate Pack - in the region of 1,800.00€ + VAT**

- Logo on conference bag (with event logo)
- Inclusion of promotional materials in the delegate pack
- Inclusion of tag line on conference bag, e.g. Company X has sponsored this bag.
- Logo included on website

*The Local Organizing Committee of the European Conference on Visual Perception would like to thank you for your consideration of sponsorship.*

*We look forward to confirming your involvement and working with you.*

### **CONTACT INFORMATION**

To discuss sponsorship or exhibition packages, please contact the event organizers.

**Contact:** Christoph von Castell (mainorganizer)

**Email:** [ecvp2025@uni-mainz.de](mailto:ecvp2025@uni-mainz.de)

**Address:** Johannes-Gutenberg University Mainz, Saarstrasse 21, 55122 Mainz, Germany

**Website:** <https://ecvp2025.uni-mainz.de>